

Fig. 1

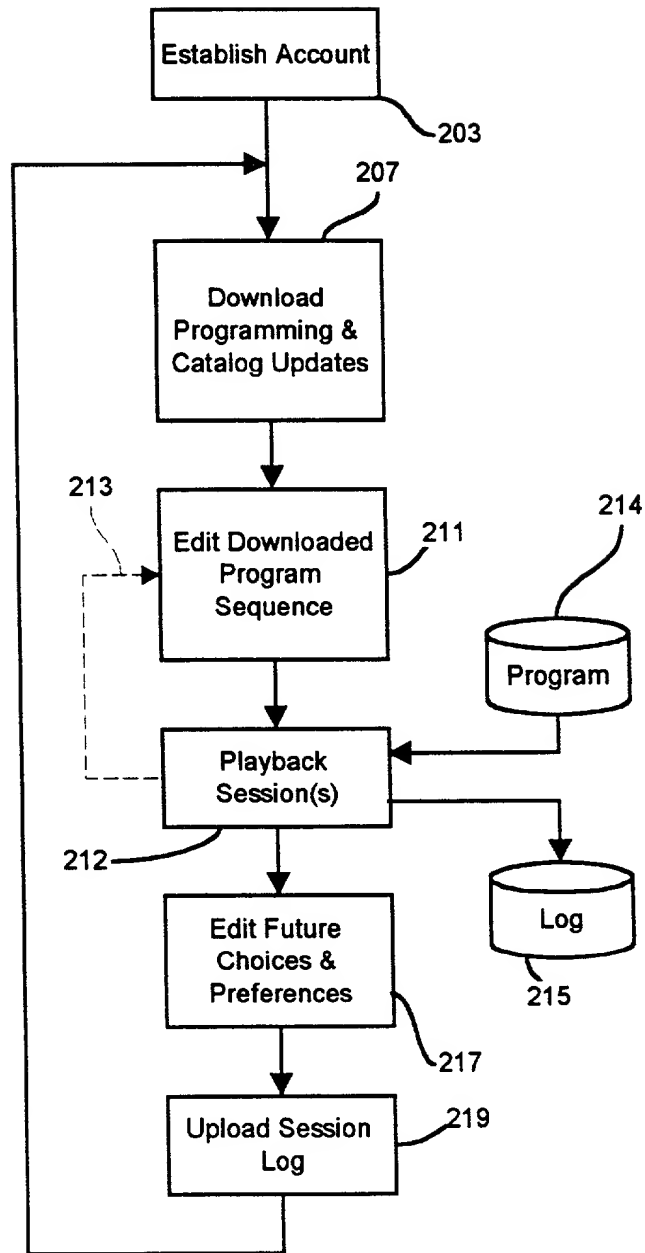


Fig. 2

Fig. 3

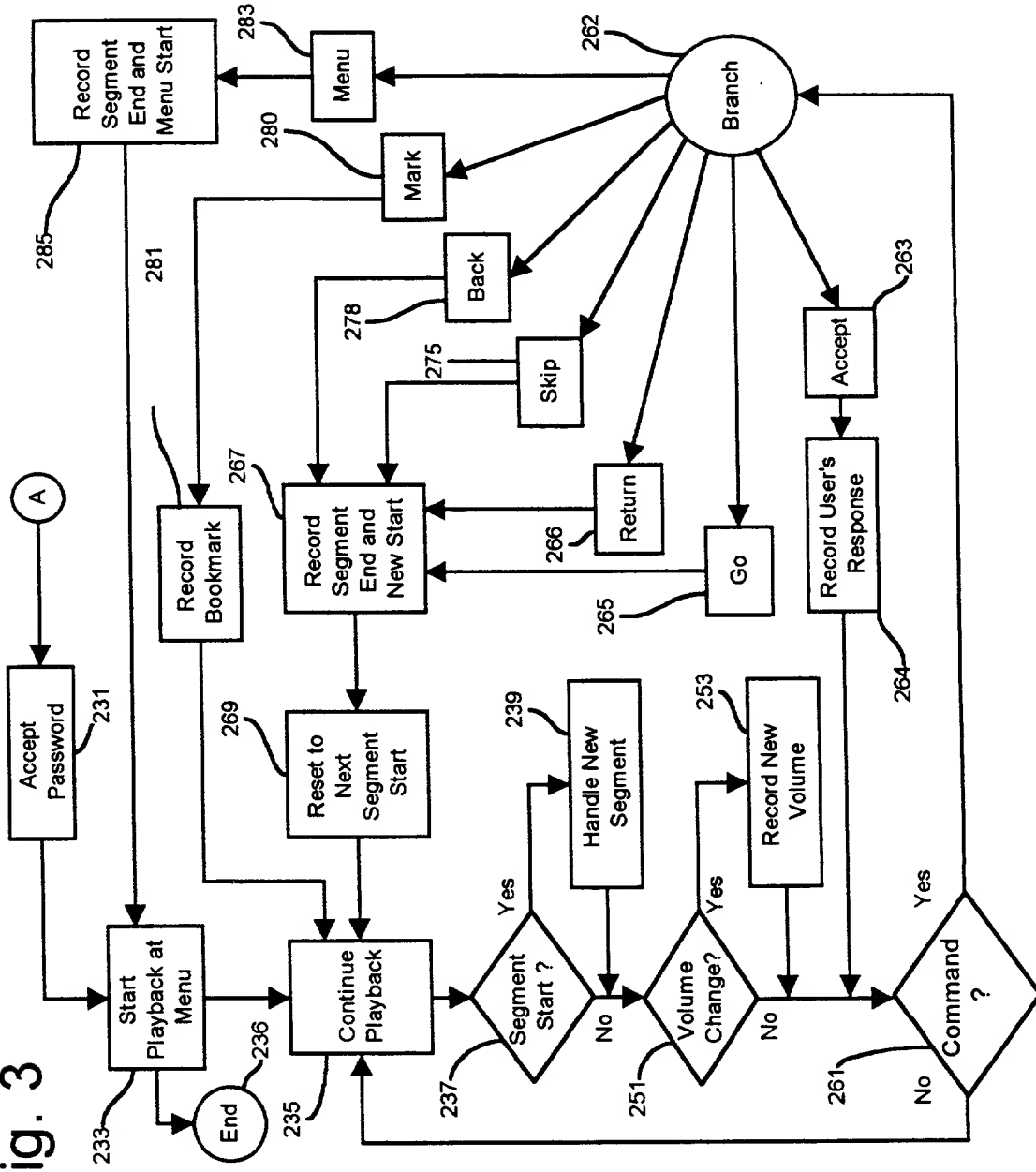
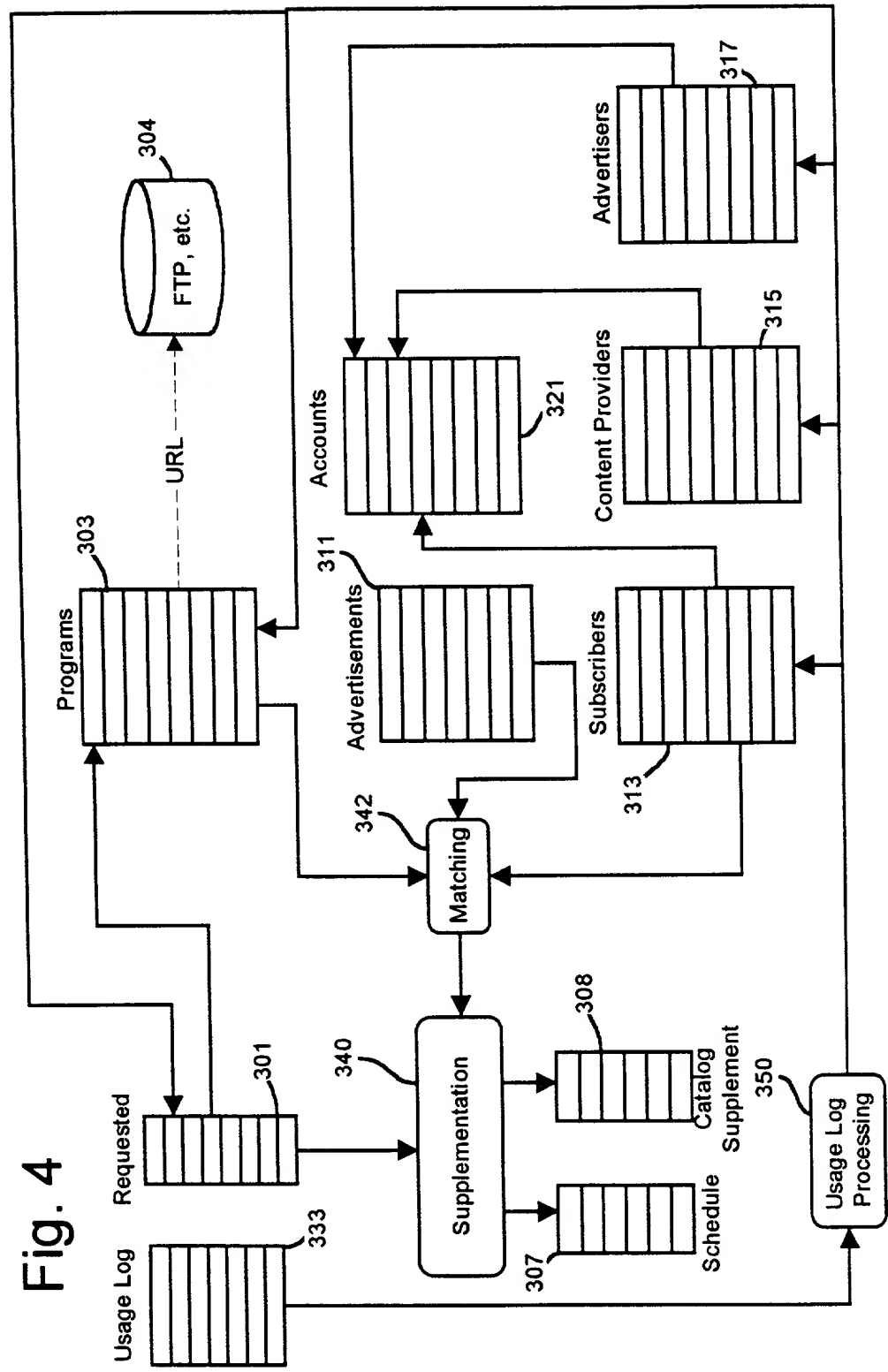


FIG. 4 is a block diagram of a system for program and advertisement matching and supplementation.

Fig. 4



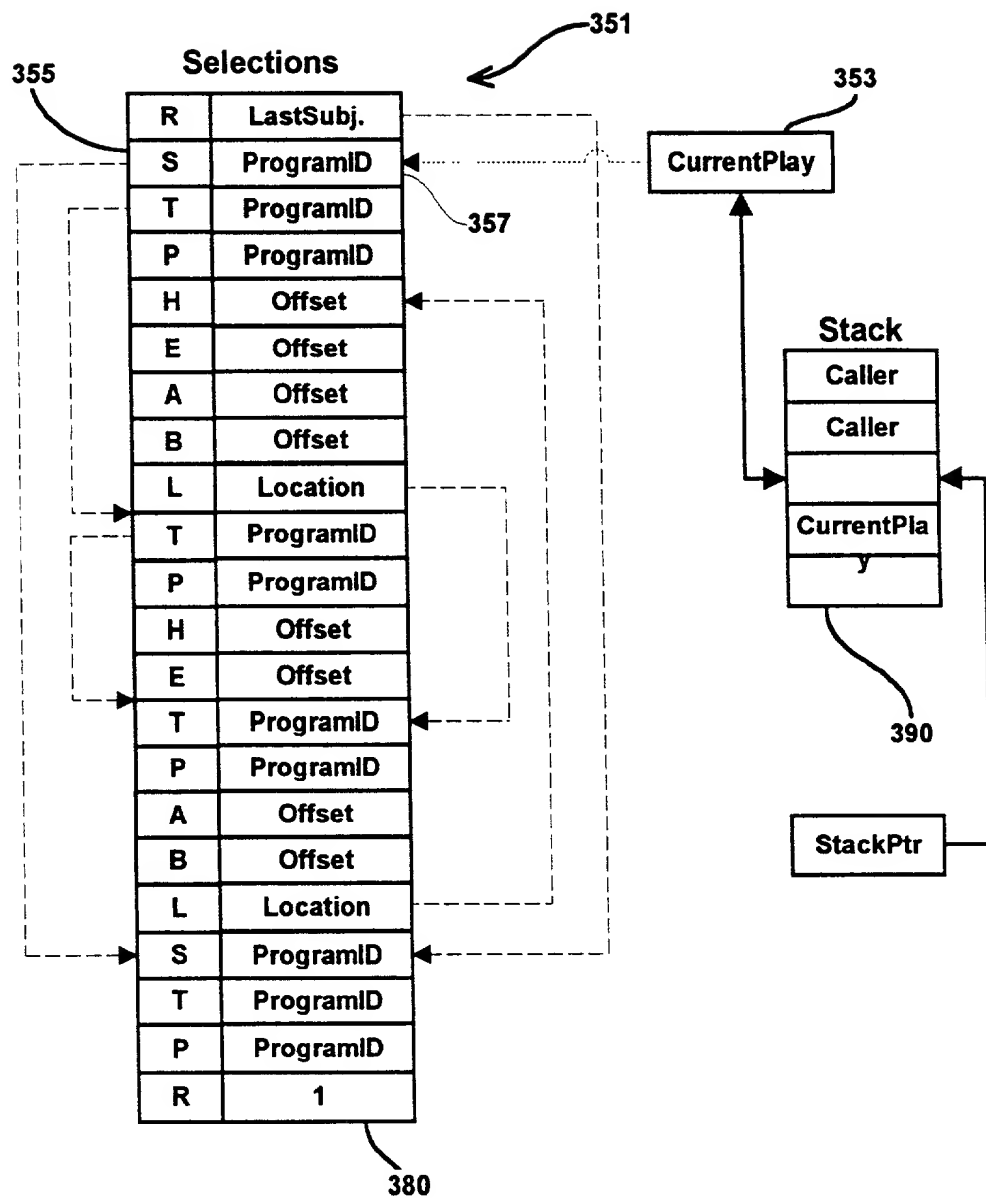


Fig. 5

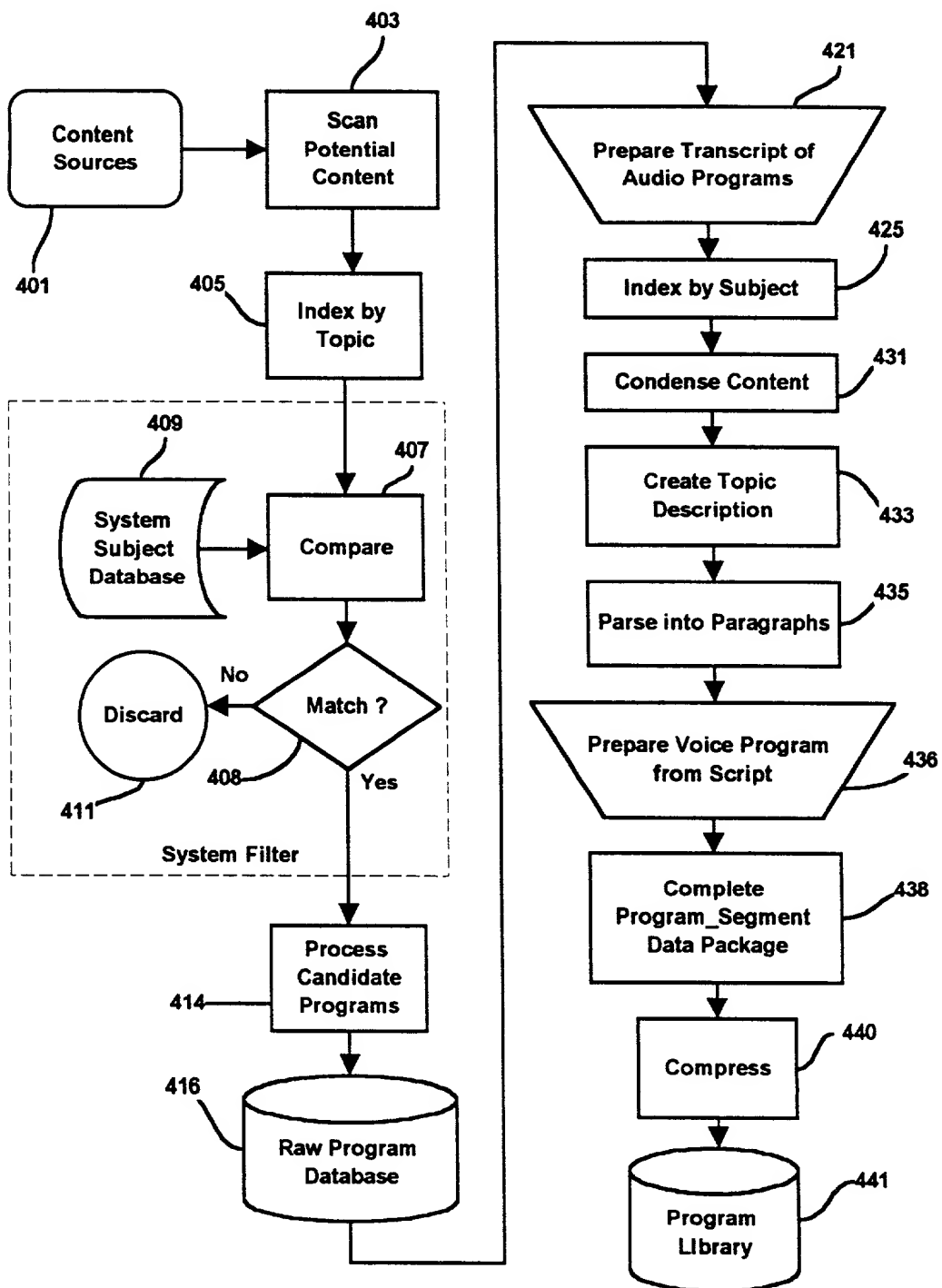


Fig. 6

HTML File

... Television and motion pictures offer the viewer a rich combination of sights and sounds which effectively convey a large amount of information to the viewer, and hence require an information delivery system having substantial bandwidth. Radio programming requires only a fraction of the bandwidth of a full-motion video presentation, and is especially suitable for conveying information expressed in text narrative form. Using suitable audio compression techniques, speech can be transmitted over communications pathways of much more limited bandwidth, including telephone dial up connections to the Internet, permitting that facility to be used to provide real-time telephone connections between two computers connected via the Internet, and play pre-recorded audio files as they are transferred from an Internet server to a suitably programmed client computer. ...

